

# NEXSTAR INC. TO HOST EXCLUSIVE LIVE MULTI-MARKET VIRTUAL TOWN HALL WITH CALIFORNIA HEALTH OFFICIALS ON WEDNESDAY, MARCH 10 AT 7 P.M. PT

# As California Enters Year Two of the Pandemic, Health Leaders and Vaccine Distributors Will Sit for Exclusive Interviews with All of Nexstar's California Stations

## Nexstar Broadcasting Brings Together More Than 28 Million Viewers Across California Via Television Broadcast and Livestream

**SACRAMENTO, CA and IRVING, TX (March 4, 2021)** – Nexstar Inc., a wholly owned subsidiary of Nexstar Media Group, Inc. (Nasdaq: NXST), announced today that its six television stations serving California will host an exclusive live virtual Town Hall meeting, "Inside California Politics, Ending the Pandemic," featuring top state health officials on Wednesday, March 10, 2021, at 7:00 p.m. PT. The Town Hall will explore a wide range of critical issues regarding the COVID-19 pandemic and its impact on re-opening the state of California. Currently scheduled to appear are California Surgeon General, Dr. Nadine Burke Harris, and medical experts from CommonSpirit Health (Dignity Health), CVS Health, Kaiser Permanente, Stanford Medicine, UC Davis Health, and UCLA Health. Due to restrictions on large gatherings, all the guests will remotely join the broadcast and livestream.

The one-hour virtual Town Hall will be hosted from the studios of KTXL-TV in Sacramento, CA, and bring together more than 28 million viewers across California. The live broadcast will be simulcast on all of Nexstar's California television stations, including KTXL-TV (FOX) in Sacramento, KTLA-TV (CW) in Los Angeles, KRON-TV (MyNetworkTV) in San Francisco, KSWB-TV (FOX) in San Diego, KSEE-TV (NBC) in Fresno, and KGET-TV (NBC/CW) in Bakersfield, from 7 p.m. to 8 p.m. PT. Viewers can submit questions ahead of the broadcast by emailing TownHallCA@nexstar.tv or by tweeting @CAinsider and using the hashtag #insideCApolitics.

The television broadcast will be hosted by KTLA-TV anchor Frank Buckley and KTXL-TV anchor Nikki Laurenzo. Viewers may access a livestream of the Town Hall online by visiting the website of their local Nexstar television station (see list below). The Town Hall will focus on a recap of the latest developments in the pandemic and what the prognosis is for reopening and vaccinating California residents as we enter year two. The broadcast will then move to interviews with California's Surgeon General and other participating health experts and officials, and feature questions submitted by viewers.

"As we enter the second year of the pandemic and California ramps up distribution of various Coronavirus vaccines and begins re-opening the state, Nexstar and its California television stations are committed to delivering exclusive local news content that enables residents to better understand what's ahead and what they need to do to stay safe," said Tim Busch, Nexstar Inc. President of Broadcasting. "Nexstar is proud to harness the combined resources of its broadcast operations serving California's local communities to bring together the state's key health leaders, connecting them live with over 28 million viewers across California. We are grateful to all the guests for their participation and for allowing Nexstar to serve as the host of this important event."

## Inside California Politics: Ending the Pandemic Virtual Town Hall Television Broadcast and Livestream

Wednesday, March 10, 2021 7:00 p.m. to 8:00 p.m. PT KTXL-TV studios in Sacramento, CA

Hosts: KTXL-TV anchor Nikki Laurenzo and KTLA-TV anchor Frank Buckley

**Guests:** California Surgeon General Dr. Nadine Burke Harris plus medical experts from CommonSpirit Health (Dignity Health), CVS Health, Kaiser Permanente, Stanford Medicine, UC Davis Health, and UCLA Health.

Station	Network	Market	Station Website	Social
KTXL-TV	FOX	Sacramento, CA	fox40.com	@FOX40
KTLA-TV	CW	Los Angeles, CA	<u>ktla.com</u>	@KTLA
KRON-TV	MyNetworkTV	San Francisco, CA	kron4.com	@kron4news
KSWB-TV	FOX	San Diego, CA	fox5sandiego.com	@fox5sandiego
KSEE-TV	NBC	Fresno, CA	yourcentralvalley.com	@KSEE24
KGET-TV	NBC/CW	Bakersfield, CA	kget.com	@KGETnews

### About Nexstar Media Group, Inc.

Nexstar Media Group (NASDAQ: NXST) is a leading diversified media company that leverages localism to bring new services and value to consumers and advertisers through its traditional media, digital and mobile media platforms. Its wholly owned operating subsidiary, Nexstar Inc., consists of three divisions: Broadcasting, Digital, and Networks. The Broadcasting Division operates, programs, or provides sales and other services to 198 television stations and related digital multicast signals reaching 116 markets or approximately 39% of all U.S. television households (reflecting the FCC's UHF discount). The division's portfolio includes primary affiliates of NBC, CBS, ABC, FOX, MyNetworkTV and The CW. The Digital Division operates 122 local websites and 316 mobile apps offering hyper-local content and verticals for consumers and advertisers, allowing audiences to choose where, when and how they access content and creating new revenue opportunities for the company. The Networks Division operates NewsNation, formerly WGN America, a national news and entertainment cable network reaching 75 million television homes, multicast network Antenna TV, and WGN Radio in Chicago. Nexstar also owns a 31.3% ownership stake in TV Food Network, a top tier cable asset. For more information, please visit <u>www.nexstar.tv</u>.

### **Media Contacts:**

Scot Chastain VP/General Manager KTXL-TV/FOX40 916/733-3100 or scot.chastain@fox40.com

Gary Weitman EVP & Chief Communications Officer Nexstar Media Group, Inc. 312/222-3394 or <u>gweitman@nexstar.tv</u>