



## **NEXSTAR MEDIA CHARITABLE FOUNDATION AND WKRN-TV DONATE \$3,000 EACH TO HANDS ON NASHVILLE AND THE COMMUNITY RESOURCE CENTER**

**IRVING, TX (Aug. 5, 2021)** – The Nexstar Media Charitable Foundation announced today it will donate \$3,000 each to two local charitable organizations in Nashville, Tennessee: Hands on Nashville and The Community Resource Center. The donations are being made on behalf of WKRN-TV News 2, the Nexstar Media Inc. television station serving Nashville and Middle Tennessee and will be used to support community-wide volunteer efforts and programs throughout the region. Both organizations work together to assist those in need of help.

The mission of Hands on Nashville is to meet community needs through volunteerism. The organization connects volunteers to opportunities supporting 200-plus nonprofits, schools, and other civic organizations; help these partners reimagine volunteer potential; and bring awareness to the challenges facing the people and places in the community.

"We are so grateful for WKRN's support," said Lori Shinton, President and Chief Executive Officer of Hands on Nashville. "Gifts like these boost our capacity to recruit and manage volunteers, who are critical to disaster relief and recovery."

The Community Resource Center works to empower its partner agencies to maintain their focus on providing critical services to Middle Tennessee's most vulnerable populations by relieving them of the burden of securing essential products.

Commenting on the donation, Tina Doniger, Executive Director of The Community Resource Center, said: "The support of WKRN and Nexstar allows the Community Resource Center to provide basic essentials to those who have been impacted. Without the support of the WKRN, the Community Resource Center would not have been able to move the day after the flood and get these resources directly to our community. Thank you for your support."

"I am thrilled to be able to make these donations to Hands on Nashville and the Community Resource Center," said Tracey Rogers, WKRN-TV's Vice President and General Manager. "The team at News 2 knows first-hand about the work done by these organizations when needs arise in our community. From the historic flooding of more than 10 years ago, to the May 2020 tornadoes that struck, to the recent pandemic, Hands on Nashville and the Community Resource Center are constantly on the front lines helping those who need it most. Giving back to the communities served by Nexstar across the country is core to the company's mission and we are proud to make these donations on behalf of WKRN-TV News 2, Nexstar Media Group, and all of Nexstar's 13,000 employees."

The Nexstar Media Charitable Foundation's mission is to contribute to and work with public charities and non-profit organizations to improve the communities in which Nexstar Media and its subsidiaries do business. The foundation was originally established in 1958 and it makes donations of approximately \$350,000 annually.

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**About Nexstar Media Group, Inc.**

Nexstar Media Group, Inc. (NASDAQ: NXST) is a leading diversified media company that leverages localism to bring new services and value to consumers and advertisers through its traditional media, digital and mobile media platforms. Its wholly owned operating subsidiary, Nexstar Media Inc., consists of three divisions: Broadcasting, Digital, and Networks. The Broadcasting Division operates, programs, or provides sales and other services to 199 television stations and related digital multicast signals reaching 116 markets or approximately 39% of all U.S. television households (reflecting the FCC's UHF discount). The division's portfolio includes primary affiliates of NBC, CBS, ABC, FOX, MyNetworkTV and The CW. The Digital Division operates 120 local websites and 284 mobile apps offering hyper-local content and verticals for consumers and advertisers, allowing audiences to choose where, when and how they access content and creating new revenue opportunities for the company. The Networks Division operates *NewsNation*, formerly WGN America, a national news and entertainment cable network reaching 75 million television homes, multicast network Antenna TV, and WGN Radio in Chicago. Nexstar also owns a 31.3% ownership stake in TV Food Network, a top tier cable asset. For more information, please visit [www.nexstar.tv](http://www.nexstar.tv).

**Nexstar Media Contact:**

Gary Weitman  
EVP & Chief Communications Officer  
972-373-8800  
[gweitman@nexstar.tv](mailto:gweitman@nexstar.tv)