



BINA ROY PROMOTED TO VICE PRESIDENT AND GENERAL MANAGER OF NEXSTAR'S MULTICAST NETWORKS

IRVING, TX (Feb. 28 2022) – Nexstar Media Inc., a wholly owned subsidiary of Nexstar Media Group, Inc. (Nasdaq: NXST), today announced the promotion of Bina Roy to Vice President and General Manager of its multicast networks, responsible for business development and affiliate partnerships with more than 15 networks providing programming across the company's portfolio of more than 600 subchannels. She will also oversee efforts to maximize the use of Nexstar's broadcast spectrum in 116 television markets across the country. She will continue reporting to Sean Compton, President of Nexstar's Networks Division.

Ms. Roy has served as Senior Affiliate Sales Director for the Networks Division since September 2019. In that role, she oversaw the daily operations of Nexstar's two owned and operated multicast networks, Antenna TV and Rewind TV. She was instrumental in the launch of both networks and has grown their distribution significantly.

"This promotion is a way of recognizing Bina's total dedication to the growth of our multicast networks over the last several years," said Mr. Compton. "Thanks to Bina's hard work and focus, Antenna TV is now available in more than 113 million television households throughout 92 percent of the United States, and in just six short months, Rewind TV has become one of the country's fastest growing networks. She is talented, innovative and experienced, and I am extremely pleased to promote her to this new position."

Before joining Nexstar, Ms. Roy served as Programming and Affiliate Manager for Tribune Broadcasting. In that role, she played pivotal roles in the creation of the CW Network's talk show, "The Bill Cunningham Show," as well as the syndicated news programs, "Eye Opener" and "News Fix." She was also responsible for regional syndication broadcasts for the Chicago Cubs, White Sox, and Blackhawks.

Ms. Roy got her start in television broadcasting as an NBC Page in 1996. Her career has taken her to war zones as a producer for CBS News Productions and into homes as newspaper columnist, national radio host and a local television reporter and anchor. Ms. Roy attended Middlebury College and earned her MBA from Iona College.

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About Nexstar Media Group, Inc.

Nexstar Media Group, Inc. (NASDAQ: NXST) is a leading diversified media company that produces and distributes engaging local and national news, sports and entertainment content, including 283,000 hours of original video content each year. Nexstar owns America's largest local broadcasting group comprised of top network affiliates, with 200 owned or partner stations in 116 U.S. markets reaching 212 million people. Nexstar's television assets also include NewsNation, America's fastest-growing national news and entertainment cable network reaching 75 million television homes, popular entertainment multicast networks Antenna TV and Rewind TV, and a 31.3% ownership stake in TV Food Network. The Company's portfolio of digital assets, including The Hill and BestReviews, are collectively a Top 10 U.S. digital news and information property with over 120 million monthly unique users as of December 31, 2021. In addition to delivering exceptional content and service to our communities, Nexstar provides premium multiplatform advertising opportunities at scale for businesses and brands seeking to leverage the strong consumer engagement of our compelling content offering. For more information, please visit www.nexstar.tv

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