



## **NEXSTAR MEDIA CHARITABLE FOUNDATION DONATES \$10,000 TO LA FAMILY HOUSING**

### ***Donation Caps Fundraising Drive by KTLA 5, Highlighted by Participation of L.A.'s Iconic Pink's Hot Dogs***

**IRVING, TX (July 5, 2022)** – The Nexstar Media Charitable Foundation and KTLA 5, the Nexstar television station serving Los Angeles and the surrounding area, today announced that the Foundation will donate \$10,000 to LA Family Housing to assist in the organization's efforts to combat homelessness. The donation caps a day-long KTLA 5 fundraising drive to benefit LA Family Housing (LAFH), highlighted by the participation of Los Angeles' iconic Pink's Hot Dogs.

Originally started in 1983 by an interfaith group of local leaders who noticed a sharp increase in homelessness in the San Fernando Valley, LA Family Housing helps people transition out of homelessness and poverty through a continuum of housing enriched with supportive services. The organization's vision is to be a leader in providing solutions to end homelessness. LA Family Housing employs evidence-based best practices to achieve its goals, and operates 26 properties of temporary, permanently affordable, and permanent supportive housing across Los Angeles, with its headquarters and most services based in the San Fernando Valley. Over the last 35 years, LAFH has grown to become one of the largest providers of housing and homeless services in Los Angeles, now serving 11,000+ people annually.

Long known as Los Angeles' #1 rated local news station, KTLA 5 has been deeply committed to the community since it began broadcasting in 1947. In commemoration of the station's 75<sup>th</sup> anniversary this year, KTLA has been collaborating with various community partners to mark the milestone. Pink's generously agreed to discount its most popular hot dog to just \$0.75 in honor of KTLA's 75<sup>th</sup> anniversary and will donate 100% of the proceeds to LA Family Housing.

"Who doesn't love a Pink's hot dog and ending homelessness? Thanks to Pink's, KTLA, and the Nexstar Charitable Foundation, we get to enjoy both today!" said Stephanie Klasky-Gamer, President & CEO of LA Family Housing. "Their generosity, along with every customer who visits Pink's on July 5<sup>th</sup>, will help fund the critically-needed housing and services we need to move more of our unhoused neighbors home."

Commenting on the donation, Wendy Burch, KTLA 5 Manager of Community Engagement, said: "This is the perfect partnership with Pink's—they helped us put the 'fun' in fundraising for LA Family Housing. All day long, we had KTLA viewers lined down the block to celebrate our station's 75<sup>th</sup> anniversary with a 75-cent hot dog, and it's great to know that at the end of the day, those proceeds are going to help the homeless here in LA. I know I speak for my KTLA colleagues when I say how proud we are to work for a company that is committed to giving back to the communities it serves across the country. It is core to Nexstar's mission, and we are honored that the Nexstar Media Charitable Foundation is making this \$10,000 donation in recognition of the great work being done by LA Family Housing."

The Nexstar Media Charitable Foundation's mission is to contribute to and work with public charities and non-profit organizations to improve the communities in which Nexstar Media and its subsidiaries do business. The foundation was originally established in 1958 and it makes donations of approximately \$350,000 annually.

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**About Nexstar Media Group, Inc.**

Nexstar Media Group, Inc. (NASDAQ: NXST) is a leading diversified media company that produces and distributes engaging local and national news, sports and entertainment content, including 283,000 hours of original video content each year. Nexstar owns America's largest local broadcasting group comprised of top network affiliates, with 200 owned or partner stations in 116 U.S. markets reaching 212 million people. Nexstar's television assets also include NewsNation, America's fastest-growing national news and entertainment cable network reaching 75 million television homes, popular entertainment multicast networks Antenna TV and Rewind TV, and a 31.3% ownership stake in TV Food Network. The Company's portfolio of digital assets, including The Hill and BestReviews, are collectively a Top 10 U.S. digital news and information property. In addition to delivering exceptional content and service to our communities, Nexstar provides premium multiplatform advertising opportunities at scale for businesses and brands seeking to leverage the strong consumer engagement of our compelling content offering. For more information, please visit [www.nexstar.tv](http://www.nexstar.tv)

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