



NEXSTAR MEDIA CHARITABLE FOUNDATION DONATES \$10,000 TO THE SALVATION ARMY IN PANAMA CITY, FL

Irving, TX and Panama City, FL (November 10, 2022) – The Nexstar Media Charitable Foundation and WMBB-TV, the Nexstar Media Inc. television station serving Panama City, FL, and the surrounding area, today announced that the Foundation will donate \$10,000 to The Salvation Army Panama City. The donation will be used to support their Empty Stocking fund, which helps hundreds of local families around Christmas time.

The Salvation Army annually helps more than 30 million Americans overcome poverty, addiction, and economic hardships through a range of social services. By providing food for the hungry, emergency relief for disaster survivors, rehabilitation for those suffering from drug and alcohol addiction, and clothing and shelter for people in need, The Salvation Army is doing the most good at 7,200 centers of operation around the country.

Their Empty Stocking Fund makes sure those who are struggling are able to put food on the table and gifts under the tree during the holidays, as well as providing services throughout the year with housing, support for domestic violence victims, utilities' assistance and more. The Salvation Army has set a goal this year of \$200,000 to raise and give away – every penny – to help families in need.

“The Empty Stocking Fund has become the largest fundraiser for The Salvation Army in the Florida Panhandle over the past 39 years, having raised millions of dollars to ensure that the thousands of people in need get help both during the holidays and year-round,” said Major Ed Binnix, Commanding Officer at The Salvation Army Panama City. “We are excited and grateful that the Nexstar Foundation has already risen to the challenge.”

“The Florida Panhandle has been through a lot over the last five years, from Hurricane Michael to COVID-19 and now one of our largest employers, the Paper Mill, shutting its doors,” said Terry Cole, Vice President and General Manager of WMBB-TV. “I’m thrilled that the Nexstar Foundation has decided to step up to help this community through the Empty Stocking Fund which will help serve so many of these residents during the Holiday season. As the General Manager of Nexstar’s TV station in the market, WMBB, I’m proud to work with a company that puts our local communities and residents first and backs up those words with actions. The Salvation Army and the Empty Stocking Fund has been a great thing for so long in our community and I’m proud that we’re joining in this year. Giving back to the communities served by Nexstar across the country is core to the company’s mission, and we are honored that the Nexstar Media Charitable Foundation is making this donation in recognition of the deep relationship between WMBB and The Salvation Army Panama City.”

The Nexstar Media Charitable Foundation’s mission is to contribute to and work with public charities and non-profit organizations to improve the communities in which Nexstar Media and its subsidiaries do business. The foundation was originally established in 1958 and it makes donations of approximately \$350,000 annually.

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About Nexstar Media Group, Inc.

Nexstar Media Group, Inc. (NASDAQ: NXST) is a leading diversified media company that produces and distributes engaging local and national news, sports and entertainment content across television, streaming and digital platforms, including nearly 300,000 hours of original video content each year. Nexstar owns America's largest local broadcasting group comprised of top network affiliates, with 200 owned or partner stations in 116 U.S. markets reaching 212 million people. Nexstar's national television properties include The CW, America's fifth major broadcast network, NewsNation, America's fastest-growing national news and entertainment cable network reaching 70 million television homes, popular entertainment multicast networks Antenna TV and Rewind TV, and a 31.3% ownership stake in TV Food Network. The Company's portfolio of digital assets, including The Hill and BestReviews, are collectively a Top 10 U.S. digital news and information property. In addition to delivering exceptional content and service to our communities, Nexstar provides premium multiplatform and video-on-demand advertising opportunities at scale for businesses and brands seeking to leverage the strong consumer engagement of our compelling content offering. For more information, please visit nexstar.tv.

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