



## **NEXSTAR MEDIA CHARITABLE FOUNDATION DONATES \$2,500 TO CHIPPEWA VALLEY VETERANS FOUNDATION IN EAU CLAIRE, WI**

**Irving, TX and Eau Claire, WI (December 29, 2022)** – The Nexstar Media Charitable Foundation and WLAX/WEUX-TV, the Nexstar Media Inc. television stations serving La Crosse/Eau Claire, WI, and the surrounding area, today announced that the Foundation will donate \$2,500 to the Chippewa Valley Veterans Foundation.

Chippewa Valley Veterans Foundation, which is made up of members of the 14 veteran services organizations in Eau Claire County that serve their local veterans and their families, is currently building Veterans Park, a proper tribute in the Chippewa Valley where flag holidays could be celebrated and honored. Once the park is completed, programs will be created that will aid in some of the most perilous obstacles facing veterans such as homelessness, suicide prevention, mental health support, housing, job placement, and readjustment into civilian life.

“The Chippewa Valley Veterans Tribute Foundation is very excited that Nexstar is on board to support our Veteran Tribute project,” said Mark Beckfield, Board of Trustees member for the Chippewa Valley Veterans Foundation. “We are always very humbled when upstanding members of our great community align with our mission to support the Chippewa Valley Veterans that have given so much for all of us. We are looking to start construction of the Tribute Trail project along the Eau Claire River this spring, which is only made possible through donations like this one from Nexstar. We thank you for your generosity and support for this important community project.”

“The Chippewa Valley Veterans Foundation makes a tangible difference in the Eau Claire community and to the lives of our local veterans,” said Cory Gylock, Vice President and General Manager of WLAX-TV/WEUX-TV. “We’re so proud to align with this organization and grateful for the services they provide to the Chippewa Valley. Giving back to the communities served by Nexstar across the country is core to the company’s mission, and we are honored that the Nexstar Media Charitable Foundation is making this donation in recognition of the deep relationship between WLAX/WEUX-TV and Chippewa Valley Veterans Foundation.”

The Nexstar Media Charitable Foundation’s mission is to contribute to and work with public charities and non-profit organizations to improve the communities in which Nexstar Media and its subsidiaries do business. The foundation was originally established in 1958 and it makes donations of approximately \$350,000 annually.

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**About Nexstar Media Group, Inc.**

Nexstar Media Group, Inc. (NASDAQ: NXST) is a leading diversified media company that produces and distributes engaging local and national news, sports and entertainment content across television, streaming and digital platforms, including nearly 300,000 hours of original video content each year. Nexstar owns America's largest local broadcasting group comprised of top network affiliates, with 200 owned or partner stations in 116 U.S. markets reaching 212 million people. Nexstar's national television properties include The CW, America's fifth major broadcast network, NewsNation, America's fastest-growing national news and entertainment cable network reaching 70 million television homes, popular entertainment multicast networks Antenna TV and Rewind TV, and a 31.3% ownership stake in TV Food Network. The Company's portfolio of digital assets, including The Hill and BestReviews, are collectively a Top 10 U.S. digital news and information property. In addition to delivering exceptional content and service to our communities, Nexstar provides premium multiplatform and video-on-demand advertising opportunities at scale for businesses and brands seeking to leverage the strong consumer engagement of our compelling content offering. For more information, please visit [nexstar.tv](http://nexstar.tv).

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