

# KLAS-TV TO HOST 29TH ANNUAL "LAS VEGAS COUNTDOWN TO 2023" TELEVISION SPECIAL FEATURING MUSIC, SPECIAL GUESTS, AND FIREWORKS

Exclusive, Emmy Award-Winning Special Program Will Be Syndicated Across 14 Nexstar Markets Reaching More Than 16.5 Million U.S. TV Households and Live-Streamed Online

Michael Yo And Nikki Novak To Host Live From Palms Casino Resort With Musical Performances By DJ Dave Audé, Casey Donahew, And Appearances By Usher, Keith Urban and Others

LAS VEGAS, Nevada (December 21, 2022) – KLAS-TV (CBS), Nexstar Media Inc.'s local television station serving the Las Vegas area (DMA #40), announced today that it will host "Las Vegas Countdown to 2023," a live New Year's Eve special on Saturday, December 31, 2022, with coverage from 8:58 p.m. to 12:35 a.m. PT. The extravaganza will feature musical performances, special entertainment, and a countdown to midnight across all four-time zones. Viewers will be treated to the midnight ball-drop in New York City, and spectacular firework shows from Dallas' Reunion Tower and from Denver's downtown area, as well as a 10-minute firework show launched from the rooftops of eight Las Vegas Strip hotels.

The KLAS-TV broadcast will be delivered to more than 16.5 million U.S. households and air live in 14 Nexstar television markets (Las Vegas, NV, Los Angeles, CA, San Francisco, CA, Denver, CO, Sacramento, CA, Portland, OR, San Diego, CA, Salt Lake City, UT, Albuquerque, NM, Fresno, CA, Honolulu, HI, Colorado Springs, CO, Bakersfield, CA, and Grand Junction, CO).

Local viewers may also stream "Las Vegas Countdown to 2023," as well as other exclusive bonus content, live on the stations' digital and streaming platforms. The program generated over six million streams in addition to its broadcast television viewership in previous years.

The New Year's Eve special will be hosted by two-time Emmy nominee, comedian, and actor Michael Yo, and news personality and Fandango correspondent Nikki Novak, live from the Palms Casino Resort in Las Vegas. Yaamava' Resort & Casino is the Presenting Sponsor of the broadcast.

Viewers and VIP party guests will ring-in the new year with live musical performances by Emmy-award winning DJ Dave Audé, country signing star Casey Donahew, and appearances by Usher and Keith Urban. There will also be a performance from the quintessential Las Vegas act, Blue Man Group.

At midnight Pacific time, an approximately 8-minute firework show will be launched from the rooftops of eight resorts along the Las Vegas strip. Partygoers, family, and friends will have the opportunity to share their own personal New Year's Eve merry-making experiences and holiday wishes using #VegasNYE on Twitter, Facebook, and Instagram.

"For almost three decades, the hard-working team at KLAS-TV has been dedicated to creating an unforgettable New Year's Eve," said Andy Alford, President of Broadcasting for Nexstar Media Inc. "Viewers and party-goers of 'Las Vegas Countdown to 2023' are getting top-notch entertainment and we

are so excited to celebrate the joyous occasion of ringing in the new year with almost 17 million U.S. households in 14 Nexstar television markets."

"'Las Vegas Countdown to 2023' is not only great fun for the people here in Vegas, but it's great fun for the viewers who watch us at home or follow us online," said Jay Howell, Vice President and General Manager of KLAS-TV. "The guest list is amazing. And the Nexstar/KLAS team that puts it together has really outdone themselves this year. It's a great way to kick off the new year!"

"Yaamava' Resort & Casino at San Manuel is honored to sponsor an iconic New Year's Eve celebration known for mesmerizing audiences across the nation," said Peter Arceo, General Manager of Yaamava' Resort and Casino. "Getting the opportunity to showcase the San Manuel Tribe's luxury flagship property is a privilege. I am proud of our team's effort and dedication in making this creative sneak peek of our world-class destination possible."

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## **Las Vegas Countdown to 2023**

Saturday, December 31, 2022, with coverage from 8:58 p.m. to 12:35 a.m. PST

## **Hosts and Reporters**

Michael Yo	Host	@michaelyo	
Nikki Novak	Host	ost <u>@NikkiNovak</u>	

STATION	AFFILIATION	MARKET	WEBSITE	SOCIAL
KLAS	CBS	Las Vegas, NV	8newsnow.com	@8NewsNow
KTLA	CW	Los Angeles, CA	ktla.com	<u>@KTLA</u>
KRON	MY	San Francisco, CA	kron4.com	@kron4news
KWGN	CW	Denver, CO	kdvr.com	<u>@KDVR</u>
KTXL	FOX	Sacramento, CA	fox40.com	<u>@FOX40</u>
KOIN	CBS	Portland, OR	koin.com	@KOINNews
KSWB	FOX	San Diego, CA	fox5sandiego.com	@fox5sandiego
KUCW	CW	Salt Lake City, UT	abc4.com	@abc4utah
KRQE	FOX	Albuquerque, NM	<u>krqe.com</u>	@krqe
KGPE	CBS	Fresno, CA	<u>yourcentralvalley.com</u>	@CBS47
KHII	MY	Honolulu, HI	khon2.com	@KHONnews
KXRM	FOX	Colorado Springs, CO	<u>fox21news.com</u>	@FOX21News
KGET	CW	Bakersfield, CA	kget.com	@KGETnews
KFQX	FOX	Grand Junction, CO	westernslopenow.com	@KREX5_Fox4

Please check local listings for additional information. For more information on 8 News Now, please visit 8newsnow.com and follow the station on Facebook and Twitter. For additional interactive content during the "Las Vegas Countdown to 2023" programing special, use #VegasNYE on social media.

#### **About Nexstar Media Group, Inc.**

Nexstar Media Group, Inc. (NASDAQ: NXST) is a leading diversified media company that produces and distributes engaging local and national news, sports and entertainment content across television, streaming and digital platforms, including nearly 300,000 hours of original video content each year. Nexstar owns America's largest local broadcasting group comprised of top network affiliates, with 200 owned or partner stations in 116 U.S. markets reaching 212 million people. Nexstar's national television properties include The CW, America's fifth major broadcast network, NewsNation, America's fastest-growing national news and entertainment cable network reaching 70 million television homes, popular entertainment multicast networks Antenna TV and Rewind TV, and a 31.3% ownership stake in TV Food Network. The Company's portfolio of digital assets, including The Hill and BestReviews, are collectively a Top 10 U.S. digital news and information property. In addition to delivering exceptional content and service to our communities, Nexstar provides premium multiplatform and video-on-demand advertising opportunities at scale for businesses and brands seeking to leverage the strong consumer engagement of our compelling content offering. For more information, please visit nexstar.tv.

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