



**VIEWERS, START YOUR ENGINES! THE CW NETWORK SETS  
MOTORSPORTS DOCUMENTARY SERIES “100 DAYS TO INDY”  
PREMIERE FOR THURSDAY, APRIL 27**

**Unscripted Series from VICE Media Group, Penske Entertainment & NTT INDYCAR  
SERIES to Chronicle Road to the Indianapolis 500 Mile Race**

Watch New “100 Days to Indy” Promo Here: <https://youtu.be/nGeh5w0qtFo>



February 17, 2023 (Burbank, CA) — Let the countdown begin. Today, on the 100<sup>th</sup> day until the start of the world’s premier motorsports competition, the Indianapolis 500 Mile Race, The CW Network is announcing its new documentary series **100 DAYS TO INDY** will premiere on Thursday, April 27 (9:00-10:00pm ET/PT). Produced by Penske Entertainment and VICE Media Group, the six-part series will take fans behind the scenes to chronicle the bold and brash personalities of the NTT INDYCAR SERIES as they begin the 2023 season and start their quest for racing’s greatest prize.

“As we hit the 100 day milestone until the Indianapolis 500, the production team behind **100 DAYS TO INDY** has been working tirelessly to capture the powerful stories of these incredible drivers as they compete at death-defying speeds to be the best of the best,” said Brad Schwartz, President of Entertainment, The CW Network.

From the balmy high-speed turns of St. Petersburg, Florida, to the demanding banked oval in Dallas and the sun-swept streets of Long Beach, California, every mile is an epic moment as **100 DAYS TO INDY** takes viewers into the drivers’ seat for unprecedented access to top NTT INDYCAR SERIES stars as they compete for racing’s greatest prize: the Indianapolis 500

Mile Race. Of the 33 drivers racing for a coveted spot on the Borg-Warner Trophy, Helio Castroneves is eyeing his record fifth win while last year's champion, Marcus Ericsson, is hoping to repeat. But they face fierce opposition from a legendary Team Penske, led by two-time series champion Josef Newgarden, and rising stars from other rival teams like Pato O'Ward, Colton Herta and Christian Lundgaard. **100 DAYS TO INDY** will showcase all the intense preparation, relentless competition, a few pranks and plenty of speed before the green flag drops and 300,000 fans roar at the world's largest single-day sporting event.

Produced by multiple-award winning VICE World News, **100 DAYS TO INDY** is directed and co-executive produced by Emmy® Award-winner Patrick Dimon and executive produced by Bryan Terry for VICE. Adam Marinelli serves as showrunner and co-executive producer, and Falguni Lakhani Adams is executive producer for VICE TV. **100 DAYS TO INDY** is distributed globally by Vice Content Distribution.

### **ABOUT THE NTT INDYCAR SERIES**

The NTT INDYCAR SERIES is North America's premier open-wheel auto racing series. It features an international field of the world's most versatile drivers who compete on superspeedways, short ovals, street circuits and permanent road courses. The 2023 season consists of 17 hyper-competitive and high-speed races in the United States and Canada, available to fans around the world in 200+ countries and territories.

### **ABOUT THE INDIANAPOLIS 500**

The Indianapolis 500 Mile Race is the world's premier motorsports competition. It is annually the most-attended single-day sporting event on the planet, hosting a crowd of more than 300,000 spectators. The event takes place at the iconic Indianapolis Motor Speedway, the largest sporting venue on the globe.

Competition at the Indianapolis 500 is fierce, with 33 drivers turning laps at speeds of up to 230+ mph. This year's Indianapolis 500 on Sunday, May 28 will be the 107<sup>th</sup> edition of "The Greatest Spectacle in Racing" at the Racing Capital of the World.

The celebratory atmosphere surrounding the Indianapolis 500 is worthy of the premier competition on display, with a full weekend of entertainment, partying and pageantry. On Race Day, the biggest EDM stars on the planet play to a massive crowd in the Speedway's Turn 3 (during the race!) while recent honorary starters for the event include Miles Teller, Matt Damon, Christian Bale and Chris Hemsworth.

### **ABOUT VICE MEDIA GROUP**

VICE Media Group is a global multi-platform media company. Launched in 1994, VICE has offices in 25 countries across the globe with a focus on five key businesses: [VICE.com](https://www.vice.com), an award-winning international network of digital content; VICE STUDIOS, a feature film and television production studio; VICE TV, an Emmy-winning international television network; a Peabody award-winning NEWS division with the most Emmy-awarded nightly news broadcast; and VIRTUE, a global, full-service creative agency. VICE Media Group's portfolio includes Refinery29, the leading global media and entertainment company focused on women; Pulse Films, a London-based next-generation production studio with outposts in Los Angeles, New York, Paris and Berlin; and i-D, a global digital and quarterly style bible defining fashion and

contemporary culture and design.

### **ABOUT VICE WORLD NEWS**

Building off the success of VICE News in the U.S, VICE World News is VICE Media Group international news network, producing hundreds of hours of television, digital and audio news programming for a global audience. The premium documentaries, docu-series and original podcasts will focus on the core issues that so define VICE's content: extremism, climate, drugs, privacy, politics, inequality and race.

### **ABOUT THE CW NETWORK**

The CW Network, LLC is one of America's major broadcast networks and reaches 100% of US markets. The CW delivers 14 hours of primetime programming per week in addition to sports and other entertainment programming, and is the exclusive broadcast home to LIV Golf. The fully ad-supported CW App, with over 90 million downloads to date, is available for free to consumers on all major platforms and is the home to the latest episodes and seasons of The CW's primetime programming, live streaming of its sports content, and a library of entertaining film and television content for on-demand viewing. The CW is 75%-owned by Nexstar Media Group, Inc. (NASDAQ: NXST), a leading diversified media company and largest CW affiliate group with 37 CW and CW Plus affiliates, covering 32% of the population. For more information about The CW, please visit [www.cwtv.com](http://www.cwtv.com).

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