



TOM MARTIN NAMED HEAD OF BUSINESS AFFAIRS AND GENERAL COUNSEL FOR THE CW NETWORK

February 9, 2023 (Burbank, CA) – Tom Martin has been named Head of Business Affairs and General Counsel for The CW Network. Martin is a veteran business affairs executive with over 20 years of experience in the entertainment industry. His diverse experience includes structuring and negotiating business models and deals for scripted, unscripted and documentary programming for broadcast television, cable television and streaming platforms.

“As The CW Network evolves at a rapid pace, we are excited to have Tom come on board,” commented Dennis Miller, President of The CW Network. “With his vast experience and insights with talent, production and media platforms, I’m confident Tom will deftly manage the wide range of projects we are bringing to the network.”

“I’m honored and thrilled to be joining Dennis, Brad and the rest of the team at this inflection point for the network,” said Martin. “I’m looking forward to playing my part to help The CW achieve new heights.”

Martin most recently served as the Head of Business Affairs at MasterClass, the platform where anyone can learn from the world’s best, and he was responsible for the team that negotiated deals with instructors such as Bill Clinton, George W. Bush, Bob Iger, Aaron Sorkin, Steph Curry and Serena Williams. Previously, Martin was the BA Lead for Quibi, where he worked to create the business model and deal structure for Jeffrey Katzenberg’s short-form streaming platform.

Prior to Quibi, Martin served as the SVP, Business Affairs at Fox Broadcasting Company, where he was the lead negotiator for all of Fox’s unscripted programming, negotiating deals for “The Masked Singer” and “I Can See Your Voice.” Prior to Fox, he spent over 15 years at Comcast/NBCU, where he led the business affairs teams for several NBCU cable entertainment networks (E!, USA, Syfy and Esquire) as well as its scripted and unscripted cable studios (UCP and Wilshire Studios). At E!, Tom negotiated some of the network’s biggest talent deals, including the Kardashian family talent deals for “Keeping Up With the Kardashians,” Ryan Seacrest’s host deal for “E! News,” Joel McHale’s deal for “The Soup,” Joan Rivers’ deal for “Fashion Police” and Chelsea Handler’s deal for “Chelsea Lately.”

ABOUT THE CW NETWORK

The CW Network, LLC is one of America’s major broadcast networks and reaches 100% of US television households according to Nielsen. The CW delivers 14 hours of primetime programming per week in addition to sports and other entertainment programming, and is the exclusive broadcast home to LIV Golf. The fully ad-supported CW App, with over 90 million downloads to date, is available for free to consumers on all major platforms and is the exclusive home to the latest episodes and seasons of The CW’s primetime programming, live streaming of its sports content, and a library of entertaining film and television content for on-

demand viewing. The CW is 75%-owned by Nexstar Media Group, Inc. (NASDAQ: NXST), a leading diversified media company and largest CW affiliate group with 37 CW and CW Plus affiliates, covering 32% of the population. For more information about The CW, please visit www.cwtv.com.

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