



NEXSTAR PROMOTES NEWS CONTENT LEADERS TO NEW POSITIONS

Jerry Walsh Elevated to Senior Vice President of Local Content Development

Austin Kellerman Becomes Vice President of Local Digital Content Strategy

IRVING, TX (July 13, 2023)—Nexstar Media Group, Inc. (NASDAQ: NXST) today announced that it has promoted two news content leaders to new positions within the company’s broadcast division; Jerry Walsh has been elevated to Senior Vice President of Local Content Development and Austin Kellerman has been promoted to Vice President of Local Digital Content Strategy.

Mr. Walsh has served as the broadcast division’s Vice President of Local Content Development since April of 2017. In his current role, Mr. Walsh is responsible for coordinating and supervising Nexstar’s coverage of political affairs, including major party conventions, debates, and elections. He also oversees Nexstar’s Washington, D.C., bureau, and he supports Nexstar’s 110 local newsrooms across the country. Mr. Walsh has played a key role in the launch of the company’s state capitol/legislative news bureaus, and in developing the strategies for the coverage of major events, including the Olympics and Super Bowl.

Mr. Walsh joined the Nexstar corporate team in July of 2011 as the Director of Local Content Development. From 2007 to 2011, he was News Director at Nexstar station WROC-TV (CBS) in Rochester, NY (DMA #77). Under Mr. Walsh’s leadership in Rochester, the station grew television ratings, digital audience, expanded newscasts and earned several journalism awards.

Mr. Kellerman has served as the broadcast division’s Senior Director of Local Digital Content Strategy since 2019, and works with the Company’s 200 owned and partner television stations across the country to build localized strategies, implement best practices, and create high-performing content that can be shared across the company. During his tenure, he has helped restructure the oversight of local digital operations and boosted journalism/leadership training to ensure Nexstar’s newsrooms are positioned for success.

Mr. Kellerman joined Nexstar in 2008 as the News Director overseeing the Company’s broadcast and digital news operations in Abilene, Texas (DMA #167). He also served as News Director for Nexstar’s Little Rock, Arkansas TV station (DMA #60), KARK-TV (NBC), and its partner station in the market, KLRT-TV (FOX).

“Jerry and Austin are both outstanding journalists and news managers and represent the best of Nexstar,” said Andrew Alford, President of Nexstar’s Broadcasting division. “They have each made substantial contributions to enhancing our local news coverage and the expansion of both our linear and digital platforms during their time with Nexstar. We are fortunate to have them among the leaders of the Nexstar Nation.”

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About Nexstar Media Group, Inc.

Nexstar Media Group, Inc. (NASDAQ: NXST) is a leading diversified media company that produces and distributes engaging local and national news, sports and entertainment content across television, streaming and digital platforms, including more than 300,000 hours of news, sports, and entertainment programming each year. Nexstar owns America's largest local broadcasting group comprised of top network affiliates, with 200 owned or partner stations in 116 U.S. markets reaching 212 million people. Nexstar's national television properties include The CW, America's fifth major broadcast network, NewsNation, America's fastest-growing national news and entertainment cable network reaching 70 million television homes, popular entertainment multicast networks Antenna TV and Rewind TV, and a 31.3% ownership stake in TV Food Network. The Company's portfolio of digital assets, including The Hill and BestReviews, are collectively a Top 10 U.S. digital news and information property. In addition to delivering exceptional content and service to our communities, Nexstar provides premium multiplatform and video-on-demand advertising opportunities at scale for businesses and brands seeking to leverage the strong consumer engagement of our compelling content offering. For more information, please visit nexstar.tv.

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