NEXSTAR MEDIA LAUNCHES "THE NEXT SERIES," A COLLECTION OF EXCLUSIVE SYMPOSIUMS THAT EXPLORES CRITICAL TOPICS WITHIN THE MEDIA ECOSYSTEM

Prominent Voices In Media to Participate in the Inaugural Event Dedicated to
"The Power of News: Growing Brands and Serving Communities"

Nexstar, In Collaboration with Ad Fontes Media, to Kick-off Series on
Tuesday, November 14 at the Paley Center for Media in New York City

NEW YORK, NY and IRVING, TX (November 6, 2023)—Nexstar Media Group, Inc. (NASDAQ: NXST), today announced the launch of "**The NEXT Series**," a collection of exclusive symposiums designed to bring together thought leaders and influential voices to examine critical issues related to media, content, and advertising.

The series kicks off with "**The Power of News: Growing Brands and Serving Communities**," a groundbreaking symposium that underscores the vital relationships between media, brands, and journalism. The inaugural symposium will explore the important connection between unbiased news and influential brands, and how advertising during news broadcasts can enhance brand reputation. Presented in collaboration with Ad Fontes Media, the event will take place at New York City's Paley Center for Media on Tuesday, November 14, and will feature a distinguished gathering of journalists and media executives as panelists and guest speakers.

Featured speakers include: Pulitzer Prize-Winning journalist & Sr. Political Contributor, **George Will**; Television journalist and host of CUOMO, **Chris Cuomo**; **Cherie Grzech**, SVP of News and Managing Editor of Nexstar's national cable news network, NewsNation; **Bob Cusack**, Editor-in-Chief, The Hill; **Rod Carter**, Evening News Anchor, WNCN-TV/CBS 17 in Raleigh, NC; **Vanessa Otero**, Founder and CEO, Ad Fontes Media; Author, **Rishad Tobaccowala** ("Restoring the Soul of Business: Staying Human in the Age of Data"); and Entrepreneur, Journalist, and Best Selling Author, **John Battelle** (Founder of Wired magazine). A full list of the participants, along with their profiles and the agenda can be found on [The NEXT Series (https://thenextseries.nexstar.tv/)](https://thenextseries.nexstar.tv/) event page.

"We are excited to bring this distinguished group together to examine the critical roles that news, advertising, and brand-building play in creating and sustaining an informed citizenry," said Michael Strober, Nexstar's Chief Revenue Officer. "As the nation's largest owner of local television stations, with news being delivered across our 200 owned or partner stations and two leading national news platforms -- The Hill and NewsNation -- we believe it is our responsibility to elevate the conversation about the importance of supporting news and journalism. It is our hope that this symposium will demonstrate the enduring value of connecting television news audiences with the country's leading advertisers."

"News of world and political events is top of mind for everyone right now, and that focus and attention on news is only going to increase throughout the upcoming election year," said Ms. Otero. "Now is the time for brands to step off the sidelines and invest in high-quality news, and not *just* because it is the right thing to do for journalism, democracy, and civil society. They should invest because it is truly one of the most lucrative advertising opportunities in recent memory due to a confluence of factors. The premium audiences are there, they are demanding reliable information and paying attention to it, and news inventory has been systematically undervalued in the past eight to ten years. Brands attending this symposium will truly understand these factors and be putting themselves ahead of the pack in the coming year."

Nexstar will host additional symposiums throughout 2024 that will highlight an array of topical issues and explore the challenges faced within the brand and media community. Future events will explore topics such as "Sports and Social Good," designed to address how sports and social responsibility impact brands, and "Journalism and AI," which will examine how AI is affecting integrity in journalism and how broadcasters are protecting the validity of authentic news content and ensuring its credibility.

About Ad Fontes Media
Ad Fontes Media is the media bias intelligence leader and producer of The Media Bias Chart® which rates media sources in terms of political bias and reliability. The company was founded by patent attorney Vanessa Otero with the mission of rating all the news to positively impact the media ecosystem. In 2021, Ad Fontes Media launched its flagship Ad Fontes Data Platform, a family of integrated media bias intelligence solutions. The Data Platform allows Ad Fontes Media's brand, media, and media technology partners to leverage its comprehensive news source ratings so they can engage with them in real-time in media planning.

About Nexstar Media Group, Inc.
Nexstar Media Group, Inc. (NASDAQ: NXST) is a leading diversified media company that produces and distributes engaging local and national news, sports and entertainment content across its television and digital platforms, including more than 300,000 hours of programming produced annually by its business units. Nexstar owns America's largest local broadcasting group comprised of top network affiliates, with 200 owned or partner stations in 116 U.S. markets reaching 212 million people. Nexstar's national television properties include The CW, America's fifth major broadcast network, NewsNation, America's fastest-growing national cable news network, popular entertainment multicast networks Antenna TV and Rewind TV, and a 31.3% ownership stake in TV Food Network. The Company's portfolio of digital assets, including its local TV station websites, The Hill and NewsNationNow.com, are collectively a Top 10 U.S. digital news and information property. For more information, please visit nexstar.tv.

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