



THE CW NETWORK APPOINTS JASON WORMSER AS SENIOR VICE PRESIDENT, CW SPORTS

BURBANK, CA (FEBRUARY 12, 2024) – The CW Network today announced that Emmy® Award-winning sports executive Jason Wormser has been named Senior Vice President of CW Sports. In this newly created position, Mr. Wormser will oversee all production aspects of The CW's sports portfolio including live events such as LIV Golf, ACC college football, men's and women's basketball and the upcoming NASCAR Xfinity Series in 2025.

“As a consultant to the network since the launch of CW Sports one year ago, Jason has been an invaluable asset, and we are thrilled to bring him on full time as we continue to expand our sports footprint,” said Brad Schwartz, President of Entertainment, The CW Network. “Jason’s passion and experience producing thousands of hours of live sports is unmatched, as is his dedication to ensuring CW Sports programming provides the ultimate fan experience. Jason has a keen understanding of the production elements necessary to create a compelling broadcast that showcases every angle of every exciting moment.”

A veteran executive with over three decades of experience in television, Mr. Wormser most recently served as Vice President of Production, Soccer, for FOX Soccer Channel, FOX and FS1. In this role, Mr. Wormser helped revamp the entire production department, with the team producing over 800 matches and 2,500 hours of programming per year. He also supervised and advised the behind-the-scenes crews responsible for broadcasting the FIFA Women's World Cup in 2015 and the FIFA Men's World Cup in 2018. In 2010, Mr. Wormser was an ESPN Coordinating Producer for the 2010 World Cup, helping to produce the network's landmark coverage in South Africa.

“I'm grateful for the opportunity to continue to contribute to the team at The CW and Nexstar in this exciting venture into live sports programming,” commented Mr. Wormser. “In just one year—signing deals first with LIV Golf, then adding ACC football and basketball, ‘Inside the NFL’ and NASCAR Xfinity Series—we have set a solid foundation as we help grow The CW's public awareness and provide value to the network's affiliates nationwide. Working alongside our partners, our job is to offer viewers a first-class, enjoyable experience every time they turn on CW Sports.”

Mr. Wormser was one of the first production hires for the launch of NFL Network in 2003 where he was responsible for programming leading up to the NFL Draft, Senior Bowl and Combine. During the season, he oversaw the production team for the first-of-its-kind recap series, “NFL Replay” using footage and sound from NFL Films, and “Official Review,” with the then Head of NFL Officiating, Mike Pereira, reviewing key and controversial decisions in games.

Mr. Wormser has also served as a feature producer for FOX Sports' MLB, NFL and NFL Europe games, as well as an associate producer and highlight supervisor for ESPN. He also was a part of the team that produced ESPN's groundbreaking College Gameday roadshow for the first time in 1993.

A seven-time National Sports Emmy® Award winner, Mr. Wormser is a graduate of New York University and earned his Masters of Sports Administration from Ohio University.

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About The CW Network

The CW Network, LLC is one of America's major broadcast networks and reaches 100% of US television households. The CW delivers 15 hours of primetime entertainment programming per week in addition to over 300 hours of sports per year as the broadcast home to LIV Golf, ACC football and basketball games, "Inside the NFL," WWE NXT beginning in 2024 and NASCAR Xfinity Series beginning in 2025. The fully ad-supported CW App, with more than 96 million downloads to date, is available for free to consumers on all major platforms and is home to the latest episodes and seasons of The CW's primetime programming, live streaming of LIV Golf tournaments and a library of entertaining film and television content for on-demand viewing. The CW is 75%-owned by Nexstar Media Group, Inc. (NASDAQ: NXST), a leading diversified media company and largest CW affiliate group with 42 CW and CW Plus affiliates, covering 39% of the population. For more information about The CW, please visit www.cwtv.com.

The CW Media Contacts:

Beth Feldman
646/563-8334
Beth.Feldman@cwtv.com

Rob Moynihan
760/519-5543
Rob.Moynihan@cwtv.com