



NEXSTAR MEDIA APPOINTS DAN LANZANO AS SENIOR VICE PRESIDENT, NATIONAL ADVERTISING SALES

IRVING, TX (February 15, 2024)—Nexstar Media Group, Inc. (Nasdaq: NXST), today announced the appointment of Dan Lanzano as Senior Vice President of National Advertising Sales, effective immediately. In this newly created position, Mr. Lanzano will oversee national advertising sales across all of Nexstar’s national media portfolio, including The CW Network, NewsNation, Antenna TV, Rewind TV, and The Hill. He will also manage agency and client relationships for Nexstar’s sports, direct response and paid programming businesses. Based in New York City, Mr. Lanzano will report directly to Todd Braverman, Nexstar Advertising Executive Vice President and Head of National Sales.

Mr. Lanzano is a proven leader in advertising sales with a long track record of growing revenue, increasing market share, forging strategic client relationships and building new business. He most recently served as Vice President of Advertising Sales for Warner Bros. Discovery (WBD), where he was responsible for the company’s monetization efforts across its entire portfolio of media properties, including entertainment, lifestyle, sports, news, and MAX Streaming/Digital assets. Throughout his career, Mr. Lanzano has successfully built deep agency and client partnerships for both core advertising channels and emerging media platforms and products. Prior to his tenure at WBD, Mr. Lanzano held several advertising sales positions of increasing responsibility at Turner/Warner Media.

“I’m extremely pleased to add Dan to Nexstar’s Advertising Sales leadership team,” said Mr. Braverman. “I’m confident that his innovative thinking and broad experience will help us drive strategic partnerships, maximize our revenue streams, and lead the growth of Nexstar’s advertising business.”

Commenting on his new role, Mr. Lanzano said, “I’m excited to be joining Nexstar, where we have a powerful suite of media assets that enables us to create deeper, more innovative strategic opportunities for our advertising clients.”

About Nexstar Media Group, Inc.

Nexstar Media Group, Inc. (NASDAQ: NXST) is a leading diversified media company that produces and distributes engaging local and national news, sports and entertainment content across its television and digital platforms, including more than 300,000 hours of programming annually. Nexstar owns America’s largest local broadcasting group comprised of top network affiliates, with 200 owned or partner stations in 116 U.S. markets reaching 212 million people. Nexstar’s national television properties include The CW, America’s fifth major broadcast network, NewsNation, America’s fastest-growing national cable news network, popular entertainment multicast networks Antenna TV and Rewind TV, and a 31.3% ownership stake in TV Food Network. The Company’s portfolio of digital assets, including its local TV station websites, The Hill and NewsNationNow.com, are collectively a Top 10 U.S. digital news and information property. For more information, please visit nexstar.tv.

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